



# CAV CANADA

The Future of Smart Mobility

DECEMBER 5, 2022

## 2022 SPONSORSHIP OPPORTUNITIES

[WWW.CAVCANADA.CA](http://WWW.CAVCANADA.CA)



# CAV Canada 2022

## Canada's Must-Attend Smart Mobility Hybrid Event

**Where smart mobility innovators and leaders discuss and drive the future.**

Disruption and technology are inevitably impacting our everyday lives. Smart Mobility and proactive vehicle research are impacting the development, testing and safe deployment of connected and autonomous technologies. Smart mobility innovations such as CAVs and fleets, electric vehicles, low-speed automated shuttles and drones are revolutionizing how we work, live and play.

The anticipated growth of the smart mobility industry is already fueling major investments in Canada's economy, including significant R&D investments. Our region are world leaders in telecommunications and well-positioned to deliver the technological advancements the smart mobility industry requires.

Canada's must-attend Smart Mobility event is back for its fifth year on December 5th, with more top tier keynotes, panel discussions, demonstrations and networking opportunities than ever before. Hosted collaboratively by Area X.O, Invest Ottawa and the Kanata North Business Association (KNBA) this free hybrid event brings together innovators and leaders to discuss the future of smart mobility. If you have a stake in the CAV and smart mobility revolution, all roads lead to CAV Canada.



To celebrate our fifth year, live and online top tier keynotes, panel discussions, demonstrations and networking will converge at Bayview Yards, Ottawa's one-stop business acceleration ship and innovation and hub and wherever you are connected –streaming live in real time.





**If you have a stake in the CAV and smart mobility revolution, all roads lead to CAV Canada 2022.**

CAV Canada is the must-attend hybrid event for any innovator, company, investor, regulator, or community driving the safe development, commercialization, and deployment of smart mobility solutions.



### **Why Sponsor?**

1. Gain exclusive exposure to national and global leaders in smart mobility, including CAV and related technologies, from industry, academia and government, and explore new opportunities for collaboration
2. Increase your profile as a leader in smart mobility, CAV and related technologies, and create new opportunities for your organization
3. Meet and build relationships with prospective customers, investors, and partners
4. Expand your smart mobility knowledge and the many ways to apply it to achieve greater competitive advantage, while influencing this high-growth sector

**Contact us today to explore how we can help you achieve your goals as a sponsor of CAV Canada 2022!**

*“It’s an amazing event with lots of excellent opportunities to expand your knowledge and have discussions with prospective customers and partners as well as talent. It’s shaping up to be Canada’s premier CAV Conference.”*

– John Wall, SVP, BlackBerry QNX (2019 sponsor)

Experience CAV innovation at exclusive demos reserved for sponsors, speakers and VIPs. Increase your profile as a leader in the CAV sector, and create new opportunities for your organization. More than 500 participants expected from industry, academia, government, and non-profits from Canada’s Capital Region, across the country and around the world.



# Sponsorship Opportunities

*All sponsors will receive a logo placement on [www.CAVcanada.ca](http://www.CAVcanada.ca) and social media, throughout in-person program and the digital event platform, and in additional areas according to level.*



## **TRAILBLAZER Sponsor – \$10,000**

- Address attendees and introduce a keynote speaker (2 minutes)
- Corporate logo placement on keynote session on virtual stage
- Host an 8 X 10 trade show booth, display or demo onsite at Bayview Yards, the venue for in-person conference participation in the highest traffic area
- Host a large-size digital booth on our Hopin platform to engage virtual participants
- Contribute a 2-minute pre-recorded video within booth to showcase products and services; this video will also be shared with registrants in advance of the event, encouraging them to visit your onsite and/or digital booth
- Display your organizational banner on-site at Bayview Yards during event
- 5 guaranteed in-person tickets at CAV Canada, even if the event is at capacity

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# Sponsorship Opportunities

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## **INNOVATOR Sponsor - \$7,000**

- Address attendees and introduce a panel (2 minutes)
- Corporate logo placement on panel session on virtual stage
- Host a large-size digital booth on our Hopin platform to engage virtual participants
- Contribute a 90-second pre-recorded video within booth to showcase products and services; this video will also be shared with registrants in advance of the event, encouraging them to visit your virtual booth
- Display your organizational banner on-site at Bayview Yards during event
- 3 guaranteed in-person tickets at CAV Canada, even if the event is at capacity



## **CONNECTOR Sponsor - \$4,000**

- Host a medium-size digital booth on our Hopin platform to engage virtual participants
- Contribute a one-minute pre-recorded video within booth to showcase products and services
- Sponsor a special attendee gift raffle with extra social media activity
- Opportunity to introduce a panel
- Display your organizational banner on-site at Bayview Yards during event
- 2 guaranteed in-person tickets at CAV Canada, even if the event is at capacity

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# Sponsorship Opportunities

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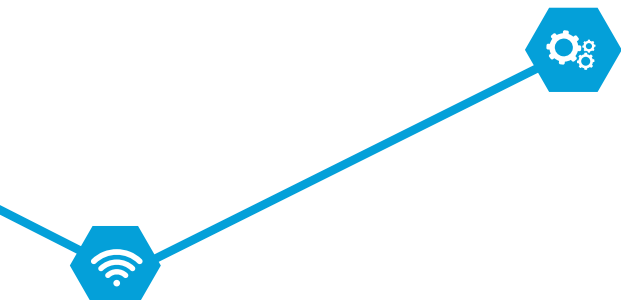
## **EXHIBITING Sponsor - \$1,500**

- Host a small-size digital booth on our Hopin platform to engage virtual participants
- Contribute 1 min pre-recorded video within booth to showcase products and services



## **Custom Sponsorship Package**

Have an idea you would like to try? We would be pleased to meet with you, and explore opportunities to create a custom sponsorship package that meets your specific needs



**We're ready to help you  
achieve your goals!**

Contact Kara Eusebio to explore  
CAV Canada Sponsorship  
opportunities today:

[keusebio@investottawa.ca](mailto:keusebio@investottawa.ca)

**CAV CANADA**  
The Future of Smart Mobility

**THANK YOU**

[www.cavcanada.ca](http://www.cavcanada.ca)

