



CAV CANADA

The Future of Smart Mobility

September 28, 2023

2023 SPONSORSHIP OPPORTUNITIES

WWW.CAVCANADA.CA



CAV Canada 2023

Canada's Must-Attend Smart Mobility Hybrid Event

Where smart mobility innovators and leaders discuss and drive the future

The future is connected, autonomous, electrified, and shared. It is safer, cleaner, and greener. And it is one of unprecedented convergence and collaboration. This future is evolving now. Are you driving it? Smart mobility innovations such CAVs and fleets, electric vehicles, low-speed automated shuttles and drones are revolutionizing how we work, live and play. They are combining with next-gen networks, cybersecurity, 5G, AI and machine learning, IoT, big data, and AR/VR. And they are unleashing a world of new possibilities. This includes a world with safer roads and road users...more efficient, sustainable transportation and energy... more secure food production and public spaces... healthier communities and citizens... and a more connected, equitable and inclusive society.

Canada's Must-Attend Smart Mobility Hybrid Event is back and better than ever! Hosted at Area X.O, one of Canada's leading smart mobility R&D complex and streaming on-line!

Anchored in Canada's Capital and one of the world's top tech hubs, CAV Canada is hybrid again in 2023. To celebrate our fifth year, join us live and online for top tier keynotes, panel discussions, demonstrations, and networking.





If you have a stake in the CAV and smart mobility revolution, all roads lead to CAV Canada 2023.

CAV Canada is the must-attend hybrid event for any innovator, company, investor, regulator, or community driving the safe development, commercialization, and deployment of smart mobility solutions.



Why Sponsor?

1. Gain exclusive exposure to national and global leaders in smart mobility, including CAV and related technologies, from industry, academia, and government, and explore new opportunities for collaboration.
2. Access top talent from Canada's Capital, across Ontario, throughout Canada and around the world through virtual and in-person networking.
3. Meet and build relationships with prospective customers, investors, and partners.
4. Expand your smart mobility knowledge and the many ways to apply it to achieve greater competitive advantage, while influencing this high-growth sector.

Contact us today to explore how we can help you achieve your goals as a sponsor of CAV Canada 2023!

Increase your profile as a leader in the CAV sector and create new opportunities for your organization. More than 250 participants expected from industry, academia, government, and non-profits from Canada's Capital Region, across the country and around the world.

Sponsorship Opportunities

All sponsors will receive a logo placement on www.cavcanada.ca and social media, throughout the in-person program and the digital event platform, and in additional areas according to level.



Scale Sponsor – \$15,000

- Address attendees and introduce a keynote speaker OR during opening or closing remarks (3 minutes podium time)
- Recognition as the keynote sponsor with branding on mainstage and digital platforms OR trivia sponsor with two all-attendee games OR registration sponsor with opportunity to provide swag for each attendee
- Corporate logo recognition in program, slideshow, and signage (Biggest logo)
- Display your organizational banner on-site at Area X.O during event (Closest to the stage)
- 5 guaranteed in-person tickets at CAV Canada, even if the event is at capacity



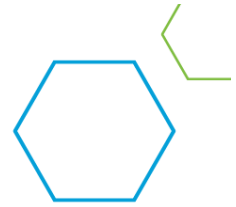


Sponsorship Opportunities



Launch Sponsor - \$10,000

- Address attendees and introduce a panel (2 minutes)
- Recognized as lunch sponsor OR networking break sponsor
- Corporate logo recognition in program, slideshow, and signage (Bigger logo)
- Display your organizational banner on-site at Area X.O during event
- 4 guaranteed in-person tickets at CAV Canada, even if the event is at capacity



Growth Sponsor - \$5,000

- Recognition as the charging station sponsor
- Recognition as the Wi-Fi sponsor
- Corporate logo recognition in program, slideshow, and signage
- Display your organizational banner on-site at Area X.O during event
- 3 guaranteed in-person tickets at CAV Canada, even if the event is at capacity



Sponsorship Opportunities



Ignite Sponsor - \$2,500

- Recognition as breakfast, coffee, OR snack Sponsor
- Corporate logo recognition in program, slideshow, and signage
- Display your organizational banner on-site at Area X.O during event
- 2 guaranteed in-person tickets at CAV Canada, even if the event is at capacity

All CAV Canada sponsors receive 20% off sponsorship packages for TCXpo on September 27, 2023!



Custom Sponsorship Package

Have an idea you would like to try? We would be pleased to meet with you and customize a sponsorship package that meets your specific needs.

We're ready to help you achieve your goals!

Contact Kara Eusebio to explore CAV Canada Sponsorship opportunities today:
keusebio@investottawa.ca



CA/CANADA
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THANK YOU

www.cavcanada.ca

